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**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966585-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	2202

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	966585	WOC10036109

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/29/12	5a Eyeopener	5-6a	M-WTF--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	M-WTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	5:28 AM	5a Eyeopener	5-6a	:30	0FA12Z159H	\$700.00 NM
2	WCVB	F	10/26/12	5:38 AM	5a Eyeopener	5-6a	:30	0FA12G150H	\$700.00 NM
2	10/23/12	10/28/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----SS	4	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	10/27/12	5:40 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	0FA12G150H	\$50.00 NM
2	WCVB	Sa	10/27/12	5:58 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	0FA12Z159H	\$50.00 NM
3	WCVB	Su	10/28/12	5:11 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	0FA12Z159H	\$50.00 NM
1	WCVB	Su	10/28/12	5:30 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	0FA12Z159H	\$50.00 NM
3	10/23/12	10/29/12	6a Eyeopener	558-7a	M-WTF--	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	M-WTF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	W	10/24/12	6:58 AM	6a Eyeopener	558-7a	:30	0FA12G150H	\$900.00 NM
2	WCVB	Th	10/25/12	5:58 AM	6a Eyeopener	558-7a	:30	0FA12Z159H	\$900.00 NM
1	WCVB	F	10/26/12	6:37 AM	6a Eyeopener	558-7a	:30	0FA12Z159H	\$900.00 NM
4	10/23/12	10/28/12	6a Weekend Eyeopener	558-7a	-----SS	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----SS	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/28/12	6:28 AM	6a Weekend Eyeopener	558-7a	:30	0FA12Z159H	\$350.00 NM
5	10/23/12	10/29/12	Good Morning America	658-9a	M-WTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	M-WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	7:48 AM	Good Morning America	658-9a	:30	0FA12G170H	\$800.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE  
INVOICE

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**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966585-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	2202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/29/12	Good Morning America	658-9a	M- WTF - -	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	10/25/12	8:59 AM	Good Morning America	658-9a	:30	0FA12G170H	\$800.00 NM
6	10/23/12	10/28/12	Weekend GMA	7-8a	- - - - - SS	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	- - - - - SS	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/27/12	6:58 AM	Weekend GMA	7-8a	:30	0FA12G170H	\$600.00 NM
7	10/23/12	10/29/12	LIVE WITH KELLY & MICHAEL	9A-10A	- - WTF - -	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	- - WTF - -	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/24/12	9:39 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12Z159H	\$350.00 NM
1	WCVB	F	10/26/12	9:47 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12G170H	\$350.00 NM
9	10/23/12	10/29/12	The View	1058-12n	M- WTF - -	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	M- WTF - -	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/24/12	11:32 AM	The View	1058-12n	:30	0FA12G150H	\$1,200.00 NM
10	10/23/12	10/29/12	Midday News	1158a-1230p	M- WTF - -	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	M- WTF - -	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	10/25/12	12:28 PM	Midday News	1158a-1230p	:30	0FA12Z159H	\$400.00 NM
3	WCVB	F	10/26/12	12:47 PM	Midday News	1158a-1230p	:30	0FA12Z159H	\$400.00 NM
LR- Local Program Runover									
11	10/23/12	10/29/12	Millionaire	1228-1p	M- WTF - -	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	M- WTF - -	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	12:52 PM	Millionaire	1228-1p	:30	0FA12Z159H	\$500.00 NM
12	10/23/12	10/28/12	SUNDAY VARIOUS	9A-6P	- - - - - S	:30	2	\$125.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	- - - - - S	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	10/28/12	1:54 PM	SUNDAY VARIOUS	9A-6P	:30	0FA12G150H	\$125.00 NM
1	WCVB	Su	10/28/12	2:31 PM	SUNDAY VARIOUS	9A-6P	:30	0FA12Z159H	\$125.00 NM
13	10/23/12	10/29/12	1-2p	1-2p	- - WTF - -	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	- - WTF - -	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	1:31 PM	1-2p	1-2p	:30	0FA12G150H	\$600.00 NM
2	WCVB	F	10/26/12	12:59 PM	1-2p	1-2p	:30	0FA12Z159H	\$600.00 NM
14	10/23/12	10/29/12	KATIE COURIC DAY	3-4p	M- WTF - -	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	2202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/23/12	10/29/12	KATIE COURIC DAY Class of Time - Pre-emptible with notice	3-4p	M- WTF- -	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> M- WTF- -	<u>Spots/Week</u> 2	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/24/12	3:46 PM	KATIE COURIC DAY	3-4p	:30	0FA12Z159H	\$600.00 NM
1	WCVB	F	10/26/12	3:33 PM	KATIE COURIC DAY	3-4p	:30	0FA12Z159H	\$600.00 NM
15	10/23/12	10/29/12	ELLEN EF Class of Time - Immediately Pre-emptible without notice	4P-5P	- - WTF- -	:30	2	\$700.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> - - WTF- -	<u>Spots/Week</u> 2	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	4:39 PM	ELLEN EF	4P-5P	:30	0FA12Z159H	\$700.00 NM
2	WCVB	F	10/26/12	4:24 PM	ELLEN EF	4P-5P	:30	0FA12Z159H	\$700.00 NM
16	10/23/12	10/29/12	Newscenter 5 at 5 Class of Time - Pre-emptible with notice	5-6p	M- WTF- -	:30	5	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> M- WTF- -	<u>Spots/Week</u> 5	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	5:38 PM	Newscenter 5 at 5	5-6p	:30	0FA12Z159H	\$1,500.00 NM
2	WCVB	Th	10/25/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	0FA12Z159H	\$1,500.00 NM
5	WCVB	F	10/26/12	5:39 PM	Newscenter 5 at 5	5-6p	:30	0FA12G150H	\$1,500.00 NM
3	WCVB	F	10/26/12	5:45 PM	Newscenter 5 at 5	5-6p	:30	0FA12Z159H	\$1,500.00 NM
17	10/23/12	10/29/12	Newscenter 5 at 6 Class of Time - Pre-emptible with notice	6-630p	M- WTF- -	:30	2	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> M- WTF- -	<u>Spots/Week</u> 2	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	0FA12Z159H	\$2,000.00 NM
18	10/23/12	10/28/12	6p News Weekend Class of Time - Pre-emptible with notice	6-630p	- - - - - SS	:30	2	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> - - - - - SS	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Sa	10/27/12		6p News Weekend Unresolved	6-630p	:00		<del>\$1,000.00</del> NM
2	WCVB	Su	10/28/12	6:28 PM	6p News Weekend	6-630p	:30	0FA12Z159H	\$1,000.00 NM
19	10/23/12	10/29/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	M- WTF- -	:30	5	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> M- WTF- -	<u>Spots/Week</u> 5	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	7:21 PM	M-F Inside Edition	658-730p	:30	0FA12G150H	\$1,500.00 NM
2	WCVB	Th	10/25/12	7:28 PM	M-F Inside Edition	658-730p	:30	0FA12Z159H	\$1,500.00 NM
3	WCVB	F	10/26/12	6:59 PM	M-F Inside Edition	658-730p	:30	0FA12Z159H	\$1,500.00 NM
20	10/23/12	10/29/12	Chronicle Class of Time - Pre-emptible with notice	728-8p	M- WTF- -	:30	5	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> M- WTF- -	<u>Spots/Week</u> 5	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	7:52 PM	Chronicle	728-8p	:30	0FA12Z159H	\$1,500.00 NM
2	WCVB	Th	10/25/12	7:53 PM	Chronicle	728-8p	:30	0FA12Z159H	\$1,500.00 NM
3	WCVB	F	10/26/12	7:29 PM	Chronicle	728-8p	:30	0FA12Z159H	\$1,500.00 NM



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	2202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/23/12	10/26/12	Shark Tank	758-9p	----F--	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/26/12	7:59 PM	Shark Tank	758-9p	:30	0FA12Z159H	\$3,500.00 NM
24	10/23/12	10/28/12	Once Upon A Time	758-9p	-----S	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/28/12	8:37 PM	Once Upon A Time	758-9p	:30	0FA12Z159H	\$7,000.00 NM
25	10/23/12	10/28/12	666 Park Ave	958-11p	-----S	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/28/12	10:38 PM	666 Park Ave	958-11p	:30	0FA12Z159H	\$6,000.00 NM
26	10/23/12	10/28/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/28/12	11:47 PM	Sportscenter 5 OT	1135p-12m	:30	0FA12Z159H	\$1,200.00 NM
28	10/23/12	10/26/12	430a Eyeopener	430-5a	---TF--	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	4:55 AM	430a Eyeopener	430-5a	:30	0FA12Z159H	\$100.00 NM
2	WCVB	F	10/26/12	4:54 AM	430a Eyeopener	430-5a	:30	0FA12Z159H	\$100.00 NM
<u>Total Spots</u>							<b>45</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$50,000.00</b>
<u>Agency Commission</u>	<b>\$7,500.00</b>
<u>Net Amount Due</u>	<b>\$42,500.00</b>